



COUNTY OF NASSAU

LOBBYIST REGISTRATION AND DISCLOSURE FORM

1. Name, address and telephone number of lobbyist(s)/lobbying organization. The term "lobbyist" means any and every person or organization retained, employed or designated by any client to influence - or promote a matter before - Nassau County, its agencies, boards, commissions, department heads, legislators or committees, including but not limited to the Open Space and Parks Advisory Committee and Planning Commission. Such matters include, but are not limited to, requests for proposals, development or improvement of real property subject to County regulation, procurements. The term "lobbyist" does not include any officer, director, trustee, employee, counsel or agent of the County of Nassau, or State of New York, when discharging his or her official duties.

Gotham Government Relations  
1399 Franklin Ave, Suite 200  
Garden City, NY 11530

2. List whether and where the person/organization is registered as a lobbyist (e.g., Nassau County, New York State):

New York State, New York City, Nassau County, Suffolk County, New Jersey, Federal

3. Name, address and telephone number of client(s) by whom, or on whose behalf, the lobbyist is retained, employed or designated:

People United to Promote Pet Integrity (PUPPI)  
PO Box 7689  
Garden City, NY 11530

4. Describe lobbying activity conducted, or to be conducted, in Nassau County, and identify client(s) for each activity listed. **See page 4 for a complete description of lobbying activities.**

Legislation - PUPPI

5. The name of persons, organizations or governmental entities before whom the lobbyist expects to lobby:

Nassau Legislature, Nassau County Executive, Planning Commission

6. If such lobbyist is retained or employed pursuant to a written agreement of retainer or employment, you must attach a copy of such document; and if agreement of retainer or employment is oral, attach a written statement of the substance thereof. If the written agreement of retainer or employment does not contain a signed authorization from the client by whom you have been authorized to lobby, separately attach such a written authorization from the client.

7. Within the previous year, has the lobbyist/lobbying organization or any of its corporate officers provided campaign contributions pursuant to the New York State Election Law to the campaign committees of any of the following Nassau County elected officials or to the campaign committees of any candidates for any of the following Nassau County elected offices: the County Executive, the County Clerk, the Comptroller, the District Attorney, or any County Legislator? If yes, to what campaign committee? If none, you must so state:

No campaign contributions were offered.

I understand that copies of this form will be sent to the Nassau County Department of Information Technology ("IT") to be posted on the County's website.

I also understand that upon termination of retainer, employment or designation I must give written notice to the County Attorney within thirty (30) days of termination.

VERIFICATION: The undersigned affirms and so swears that he/she has read and understood the foregoing statements and they are, to his/her knowledge, true and accurate.

The undersigned further certifies and affirms that the contribution(s) to the campaign committees listed above were made freely and without duress, threat or any promise of a governmental benefit or in exchange for any benefit or remuneration.

Dated: 4/12/21

Signed:

  
\_\_\_\_\_  
Emily Helldorfer

Print Name:

\_\_\_\_\_  
Operations Manager

Title:

**The term lobbying shall mean any attempt to influence:** any determination made by the Nassau County Legislature, or any member thereof, with respect to the introduction, passage, defeat, or substance of any local legislation or resolution; any determination by the County Executive to support, oppose, approve or disapprove any local legislation or resolution, whether or not such legislation has been introduced in the County Legislature; any determination by an elected County official or an officer or employee of the County with respect to the procurement of goods, services or construction, including the preparation of contract specifications, including but not limited to the preparation of requests for proposals, or solicitation, award or administration of a contract or with respect to the solicitation, award or administration of a grant, loan, or agreement involving the disbursement of public monies; any determination made by the County Executive, County Legislature, or by the County of Nassau, its agencies, boards, commissions, department heads or committees, including but not limited to the Open Space and Parks Advisory Committee, the Planning Commission, with respect to the zoning, use, development or improvement of real property subject to County regulation, or any agencies, boards, commissions, department heads or committees with respect to requests for proposals, bidding, procurement or contracting for services for the County; any determination made by an elected county official or an officer or employee of the county with respect to the terms of the acquisition or disposition by the county of any interest in real property, with respect to a license or permit for the use of real property of or by the county, or with respect to a franchise, concession or revocable consent; the proposal, adoption, amendment or rejection by an agency of any rule having the force and effect of law; the decision to hold, timing or outcome of any rate making proceeding before an agency; the agenda or any determination of a board or commission; any determination regarding the calendaring or scope of any legislature oversight hearing; the issuance, repeal, modification or substance of a County Executive Order; or any determination made by an elected county official or an officer or employee of the county to support or oppose any state or federal legislation, rule or regulation, including any determination made to support or oppose that is contingent on any amendment of such legislation, rule or regulation, whether or not such legislation has been formally introduced and whether or not such rule or regulation has been formally proposed.

**The term "lobbying" or "lobbying activities" does not include:** Persons engaged in drafting legislation, rules, regulations or rates; persons advising clients and rendering opinions on proposed legislation, rules, regulations or rates, where such professional services are not otherwise connected with legislative or executive action on such legislation or administrative action on such rules, regulations or rates; newspapers and other periodicals and radio and television stations and owners and employees thereof, provided that their activities in connection with proposed legislation, rules, regulations or rates are limited to the publication or broadcast of news items, editorials or other comment, or paid advertisements; persons who participate as witnesses, attorneys or other representatives in public rule-making or rate-making proceedings of a County agency, with respect to all participation by such persons which is part of the public record thereof and all preparation by such persons for such participation; persons who attempt to influence a County agency in an adjudicatory proceeding, as defined by § 102 of the New York State Administrative Procedure Act.



August 2017

Jessica Selmer, President  
Jeff Silverstein, Vice President  
People United to Promote Pet Integrity Inc.  
P.O Box 7689  
Garden City NY 11530

Re: Government Relations Services


We appreciate the opportunity to represent you and People United to Promote Pet Integrity Inc. We are confident that our firm will be the bridge to government and communications that your company needs.

Gotham Government Relations will begin the lobbying services on August 1<sup>st</sup>, 2017. People United to Promote Pet Integrity shall compensate Gotham Government Relations with monthly installments of \$5,000.00 during the duration of the lobbying. Either party may cancel this agreement without penalty upon thirty (30) days written notice.

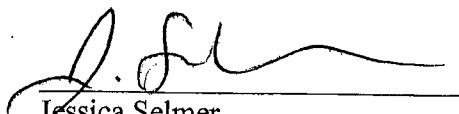
In addition, we will be required to file a statement of registration with the New York State Joint Commission on Public Ethics (JCOPE), the Nassau County Attorney's Office, and the Suffolk County Legislature.

If these terms are acceptable, please countersign a copy of this retainer and returning it to our office. On behalf of Gotham Government Relations, we look forward to working with you.

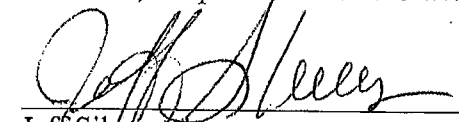
TERMS AGREED TO AND ACCEPTED:

  
\_\_\_\_\_  
David M. Schwartz, Esq.  
Partner, Gotham Government Relations LLC

Date: 8/10/2017

  
\_\_\_\_\_  
Jessica Selmer  
President, People United to Promote Pet Integrity Inc.

Date: 8/10/2017

  
\_\_\_\_\_  
Jeff Silverstein  
Vice President, People United to Promote Pet Integrity Inc.

Date: 8/10/17

1399 Franklin Avenue, Suite 200 Garden City, NY 11530  
P: 516.880.8170 • F: 516.880.8171