



COUNTY OF NASSAU

LOBBYIST REGISTRATION AND DISCLOSURE FORM

1. Name, address and telephone number of lobbyist(s)/lobbying organization. The term "lobbyist" means any and every person or organization retained, employed or designated by any client to influence - or promote a matter before - Nassau County, its agencies, boards, commissions, department heads, legislators or committees, including but not limited to the Open Space and Parks Advisory Committee and Planning Commission. Such matters include, but are not limited to, requests for proposals, development or improvement of real property subject to County regulation, procurements. The term "lobbyist" does not include any officer, director, trustee, employee, counsel or agent of the County of Nassau, or State of New York, when discharging his or her official duties.

Robert McBride
McBride Consulting and Business Development Group
215 Willis Ave.
Mineola, NY 11501

2. List whether and where the person/organization is registered as a lobbyist (e.g., Nassau County, New York State):

New York State
Nassau County
Suffolk County

3. Name, address and telephone number of client(s) by whom, or on whose behalf, the lobbyist is retained, employed or designated:

Conifer, LLC
20000 Horizon Way
Suite 180
Mount Laurel, NJ 08054

4. Describe lobbying activity conducted, or to be conducted, in Nassau County, and identify client(s) for each activity listed. **See page 4 for a complete description of lobbying activities.**

Lobbying in Village of Hempstead - Affordable Housing for Conifer, LLC

5. The name of persons, organizations or governmental entities before whom the lobbyist expects to lobby:

Village of Hempstead
Hempstead Community Development Agency

6. If such lobbyist is retained or employed pursuant to a written agreement of retainer or employment, you must attach a copy of such document; and if agreement of retainer or employment is oral, attach a written statement of the substance thereof. If the written agreement of retainer or employment does not contain a signed authorization from the client by whom you have been authorized to lobby, separately attach such a written authorization from the client.

7. Within the previous year, has the lobbyist/lobbying organization or any of its corporate officers provided campaign contributions pursuant to the New York State Election Law to the campaign committees of any of the following Nassau County elected officials or to the campaign committees of any candidates for any of the following Nassau County elected offices: the County Executive, the County Clerk, the Comptroller, the District Attorney, or any County Legislator? If yes, to what campaign committee? If none, you must so state:

Nassau County Comptroller - Friends of Jack Schnirman
Nassau County Legislature - Kevan Abrahams for Nassau
Nassau County Executive - Laura Curran for Nassau
Nassau County Legislature - Friends of Rich Nicollelo

I understand that copies of this form will be sent to the Nassau County Department of Information Technology ("IT") to be posted on the County's website.

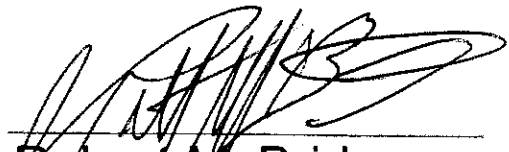
I also understand that upon termination of retainer, employment or designation I must give written notice to the County Attorney within thirty (30) days of termination.

VERIFICATION: The undersigned affirms and so swears that he/she has read and understood the foregoing statements and they are, to his/her knowledge, true and accurate.

The undersigned further certifies and affirms that the contribution(s) to the campaign committees listed above were made freely and without duress, threat or any promise of a governmental benefit or in exchange for any benefit or remuneration.

Dated: 10/18/2019

Signed:



Print Name:

Robert McBride

Title:

President / CEO

The term lobbying shall mean any attempt to influence: any determination made by the Nassau County Legislature, or any member thereof, with respect to the introduction, passage, defeat, or substance of any local legislation or resolution; any determination by the County Executive to support, oppose, approve or disapprove any local legislation or resolution, whether or not such legislation has been introduced in the County Legislature; any determination by an elected County official or an officer or employee of the County with respect to the procurement of goods, services or construction, including the preparation of contract specifications, including but not limited to the preparation of requests for proposals, or solicitation, award or administration of a contract or with respect to the solicitation, award or administration of a grant, loan, or agreement involving the disbursement of public monies; any determination made by the County Executive, County Legislature, or by the County of Nassau, its agencies, boards, commissions, department heads or committees, including but not limited to the Open Space and Parks Advisory Committee, the Planning Commission, with respect to the zoning, use, development or improvement of real property subject to County regulation, or any agencies, boards, commissions, department heads or committees with respect to requests for proposals, bidding, procurement or contracting for services for the County; any determination made by an elected county official or an officer or employee of the county with respect to the terms of the acquisition or disposition by the county of any interest in real property, with respect to a license or permit for the use of real property of or by the county, or with respect to a franchise, concession or revocable consent; the proposal, adoption, amendment or rejection by an agency of any rule having the force and effect of law; the decision to hold, timing or outcome of any rate making proceeding before an agency; the agenda or any determination of a board or commission; any determination regarding the calendaring or scope of any legislature oversight hearing; the issuance, repeal, modification or substance of a County Executive Order; or any determination made by an elected county official or an officer or employee of the county to support or oppose any state or federal legislation, rule or regulation, including any determination made to support or oppose that is contingent on any amendment of such legislation, rule or regulation, whether or not such legislation has been formally introduced and whether or not such rule or regulation has been formally proposed.

The term "lobbying" or "lobbying activities" does not include: Persons engaged in drafting legislation, rules, regulations or rates; persons advising clients and rendering opinions on proposed legislation, rules, regulations or rates, where such professional services are not otherwise connected with legislative or executive action on such legislation or administrative action on such rules, regulations or rates; newspapers and other periodicals and radio and television stations and owners and employees thereof, provided that their activities in connection with proposed legislation, rules, regulations or rates are limited to the publication or broadcast of news items, editorials or other comment, or paid advertisements; persons who participate as witnesses, attorneys or other representatives in public rule-making or rate-making proceedings of a County agency, with respect to all participation by such persons which is part of the public record thereof and all preparation by such persons for such participation; persons who attempt to influence a County agency in an adjudicatory proceeding, as defined by § 102 of the New York State Administrative Procedure Act.

M^cBRIDE

Consulting & Business Development Group

▪ 215 Willis Avenue, Mineola, NY 11501 ▪
▪ 888 Veterans Memorial Highway, Suite 530, Hauppauge, NY 11788 ▪
▪ 485 Madison Avenue, 16th Floor, New York, NY 10022 ▪

www.mcbrideny.com
1-866-870-0071

September 27, 2019

Sam Leone
Sr. Vice President
Conifer, LLC
20000 Horizon Way, Suite 180
Mount Laurel, NY 08054

Re: Lobbying and Consulting Services Agreement

Dear Mr. Leone,

By this Lobbying and Consulting Services Agreement ("Agreement"), Conifer, LLC ("Company") and McBride Consulting and Business Development Group ("Consultant") agree to engage in lobbying / consulting activity as it relates to affordable housing construction development business on its behalf before the administrative and executive branches of government in the Village of Hempstead, County of Nassau, and State of New York.

Scope of Services:

Consultant will assist Company in devising a strategy to aid Conifer, LLC and the Village of Hempstead in moving forward with a project to improve their affordable housing system.

Consultant will work with Conifer, LLC to shape its environmental advocacy and affordable housing agenda.

Consultant will develop and implement a strategic government relations plan to direct the organizations advocacy efforts with respect to affordable housing projects in the Village of Hempstead.

The initial term of this Agreement shall be for six (6) months, commencing as of October 15, 2019 and continue until April 14, 2020. This term will automatically renew for an additional six (6) months, concluding on October 14th, 2020 unless expressed in writing by either party. In consideration of such aforementioned lobbying, business development, and grant funding consulting services rendered or to be rendered, Client will pay to Consultant \$15,000 per month, due and payable on the 1st day of each month, with the exception of the first monthly fee, which is due upon the execution of this Agreement. Company agrees to pay all required lobbying registration fees in the respective jurisdictions where lobbying is performed. Company and Consultant shall each have the unilateral right to terminate this Agreement, for any reason whatsoever, upon sixty (60) days written notice to the other party.

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Company and Consultant each acknowledge some of the services to be furnished hereunder may compromise lobbying activity under state and local law, including the NYS Lobbying Act and State Finance Law. As such, Company hereby expressly authorizes Consultant to engage in lobby activity on its behalf during the effective term of this Agreement. Company and Consultant further acknowledge that Client will be required to make periodic lobby disclosure filings detailing the lobby activity undertaken. The Company will be responsible for filing forms accordingly with the State of New York, the City of New York, and local jurisdictions where lobbying is to take place. Links to these forms are provided below for your convenience.


New York State: <https://jcope.ny.gov/2019-filing-information-and-requirements>
Nassau County: <http://www.nassaucountyny.gov/3876/Disclosure-Forms>

All information which the Consultant presently has, or which may come into Consultant's possession during the engagement relative to the business activities of Company or its clients which is of secret or confidential nature is and shall remain the property of Company. Consultant shall not, during the engagement or thereafter, disclose to others or use for the benefit of others or itself any such information so long as such information is treated as secret or confidential by Company.

This Agreement shall be governed and construed in accordance with the laws of the State of New York, without reference to choice of law doctrine.


If the above is consistent with your understanding of the Agreement between Company and Consultant, please sign below and return to the undersigned.

Conifer, LLC
20000 Horizons Way, Suite 180
Mount Laurel, NY 08054

By: 
Sam Leone
Sr. Vice President

Date: 10/11/2019

McBride Consulting &
Business Development Group
215 Willis Ave.
Mineola, NY 11501

By: 
Robert McBride
President & CEO

Date: 9-27-19