

**Principal Lobbyist**  
**RED LAND STRATEGY, INC.**  
519 EIGHTH AVENUE  
16TH FLOOR  
NEW YORK, NY 10018  
p. +1 516-582-7726  
e. sbalboni@redlandstrategies.com

**Contractual Client**  
**PURE STORAGE, INC.**  
650 CASTRO STREET  
SUITE 400  
MT. VIEW, CA 94041  
p. +1 301-717-9968  
e. kim.bradbury@purestorage.com

**Lobbyist Bi-monthly**  
**Biennial Period: 2019 - 2020**  
**Reporting Period: 2019 January - February**  
**Ref #: 13098**  
**Confirmation #: LBO1911890**  
**(Submitted)**

Co/Sub Lobbyist(s) Information (if applicable)

**Co-Lobbyists**

Co-Lobbyists Added

No Co-Lobbyists

**Sub-Lobbyists**

Sub-Lobbyists Added

No Sub-Lobbyists

Beneficial Client(s)

**PURE STORAGE, INC.**  
650 CASTRO STREET  
SUITE 400  
MT. VIEW, CA 94041  
United States  
p. +1 301-717-9968  
e. kim.bradbury@purestorage.com

Individual Lobbyist Information

List each individual associated with the principal lobbyist who engaged in lobbying activities for this client during this period.

Name	Phone	Email	Designated
No Individual Lobbyists			

**Summary of Compensation and Reimbursed Expenses for this period**

Lobbying Agreement Compensation (Read only)

Duration	Compensation
01/01/2019 - 12/31/2020	• \$2,000 /Mo

Compensation (Current Period Only)

\$4,000

Reimbursed Expenses to Report

No

Other Lobbying Expenses (Current Period Only)

Report in the aggregate all expenses less than Or equal to \$75

\$0

Report in the aggregate all expenses for salaries of non-lobbying employees

\$0

Check here if you have no itemized expenses to report for this period

Total Expenses (total of all expense categories)

\$0

Coalition Member Contribution, if applicable

\*does not apply to a Coalition who opts to file as a Lobbyist or Client

Name	Amount
------	--------

Lobbying Subjects

Subjects Lobbied

Selected Subjects

Subjects
Miscellaneous Business- General

Lobbying Activities

Type/Level of Government

Level of Government: State Lobbying

State & Municipal Focuses and Parties Lobbied

Show Help

My Selected Focuses

All	State Procurement			
Type	Focus	Parties	Communication	Monitoring Only

---

State Procurement	Introduction of Pure Storage product lines including Cloud Data, Nex Gen AI and Analytics, Containerization	Office of Information Technology Services	Direct Lobbying
----------------------	--	---	-----------------

---

Attestation

---

Filer Name: *MALONEY, MARIA*

CAO Name: *Balboni, Stephanie, J*

---

# Filing Submitted

LBO1913850

## Summary

### Principal Lobbyist

**RED LAND STRATEGY, INC.**  
519 EIGHTH AVENUE  
16TH FLOOR  
NEW YORK, NY 10018  
p. +1 516-582-7726  
e. sbalboni@redlandstrategies.com

### Contractual Client

**ONEXIM SPORTS AND ENTERTAINMENT  
HOLDING USA, INC.**  
220 EAST 42ND STREET, 37TH FLOOR  
37TH FLOOR  
NEW YORK, NY 10017  
p. +1 718-942-9525  
e. kcohen@brooklynse.com

### Beneficial Clients

**ONEXIM SPORTS AND ENTERTAINMENT  
HOLDING USA, INC.**