

Lobbyist Registration Amendment Form

Form Confirmation #: LRA0046722

Year of Registration: 2017-2018

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: RED LAND STRATEGY, INC. (FKA REDLAND STRATEGIES, INC.)  
Business Address 1: 519 EIGHTH AVENUE  
Address 2: 16TH FLOOR  
City: NEW YORK  
State: NY  
Zip Code: 10018  
Business Phone: 516-582-7726  
Fax Number:  
Email Address: SBALBONI@REDLANDSTRATEGIES.COM  
Type of Lobbying: Procurement  
Level of Government Lobbied: Both  
Type of Lobbyist: Retained

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Additional Lobbyist Information

First Name	Last Name
MICHAEL	BALBONI
JAMES	SHERRY

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Client Information

Client Business Name: PURE STORAGE, INC  
Business Address 1: 650 CASTRO STREET  
Address 2:  
City: MOUNTAIN VIEW  
State: NY  
Zip Code: 94041  
Country: US  
Business Phone: (301) 717-9968  
Fax Number: (301) 717-9968  
Chief Administrative Officer First Name: KIMBERLY  
Chief Administrative Officer Last Name: BRADBURY  
Chief Administrative Officer Title: DIRECTOR PUBLIC SECTOR CONTRACTS

Third party information

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Name:  
Business Address 1:  
Address 2:  
City:  
State:  
Zip Code:  
Country:  
Business Phone:

Subject

Subjects on which you expect to lobby:

IT PROCUREMENT OPPORTUNITIES

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**Person**

**Person, State Agency, Municipality, or Legislative Body you expect to lobby:**

NYS LEGISLATURE, NYS EXECUTIVE CHAMBER, OGS, NYS ITS, NYS DOB, NYC COMPTROLLER,  
COUNTY OF NASSAU

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**Bill**

**Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:**

No details were entered.

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**Title**

**Title and Identifying # of procurement contracts and documents on which you expect to lobby:**

No details were entered.

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**Number or Subject Matter**

**Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:**

No details were entered.

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**Subject Matter**

**Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:**

No details were entered.

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**Contract/Authorizations**

Check this box if contract terms have changed :



Contract / Authorization Start Date (MM/DD/YYYY) :

3/8/2017 <sup>?</sup>

Contract / Authorization End Date (MM/DD/YYYY) :

12/31/2018

Check here if mailing:

Or

Click here to upload signed contract/authorizations:

Or

Choose previous uploaded and unassigned contract/authorization(s) below:

**Amendment Original Contract**

FileName	Description	Date
<a href="#">L3160_Pure Storage_20170322034913.pdf</a>	Pure Storage	3/21/2017 3:07:52 PM
<a href="#">L3160_Pure Storage_20170623045039.pdf</a>	Pure Storage Nassau	6/22/2017 4:01:30 PM

If an uploaded contract/authorization does not appear, click here to see updated list of choices:

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**Declaration**

I declare under penalty of perjury that the information contained in this registration is true, correct and complete to the best of my knowledge and belief.

Check box to agree with previous statement

**Date :** 6/22/2017

**First Name:** MICHAEL

**Last Name:** BALBONI

**Comments  
(Briefly explain any  
changes here):** ADDITION OF NASSAU  
COUNTY

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**Fees**

In general, no fee is required for an Amended Statement of Registration, provided a filing fee has already been paid for the biennial period. Please

check one of the following if required or applicable. <sup>?</sup>

**Amount :**

**IMPORTANT :** Please choose your payment carefully - Registration fees are non-refundable.

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**Payment Mode**

Prior to final submission please verify reporting year you have selected.

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June 21, 2017

Kimberly Bradbury  
Director of Public Sector Contracts  
Pure Storage, Inc.  
650 Castro Street  
Mountain View, NY 94041

Re: Government Relations Representation

Dear Ms. Bradbury:

As you know, pursuant to the authorization letter dated March 8, 2017, RedLand Strategy, Inc. d/b/a Redland Strategies, is currently providing governmental affairs services to Pure Storage, Inc. in the City and State of New York. Effective immediately, RedLand Strategies will be providing additional governmental affairs services for Pure Storage in the County of Nassau that amounts to lobbying activity. As such, we must now register as a lobbyist with the County of Nassau, and amend our registration with the Joint Commission on Public Ethics.

In order to complete these registrations, we need your signature below acknowledging that this activity is authorized by Pure Storage, Inc., and that the fee for these services will be allocated from the current monthly fee of \$2,000 already being paid to RedLand for State and local lobbying services.

Thank you for your attention to this matter. If you have any questions, please call.

Very truly yours,

A handwritten signature in black ink, appearing to read "Michael A.L. Balboni".

Michael A.L. Balboni

Acknowledged and Agreed to:

*Kimberly P. Bradbury*

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Pure Storage, Inc.

6/21/2017

Date

A handwritten signature in black ink, appearing to read "K. Bradbury".