

Lobbyist Registration Form

Form Confirmation #: LR00044222

Year of Registration: 2017-2018

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: RED LAND STRATEGY, INC. (FKA REDLAND STRATEGIES, INC.)
Business Address 1: 519 EIGHTH AVENUE
Address 2: 16TH FLOOR
City: NEW YORK
State: NY
Zip Code: 10018
Business Phone: 516-582-7726
Fax Number:
Email Address: SBALBONI@REDLANDSTRATEGIES.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Click "Remove" to delete any lobbyist(s) who will not be lobbying for this client for this registration period. To Add additional lobbyists, go to "Manage Profile" in the menu.

Table with 2 columns: First Name, Last Name. Rows: MICHAEL, BALBONI; JAMES, SHERRY. Includes a help icon (?)

Client Information

Client Business Name: ONEXIM SPORTS AND ENTERTAINMENT HOLDING USA, INC.
Business Address 1: 375 PARK AVENUE
Address 2: SUITE 2608
City: NEW YORK
State: NY
Zip Code: 10152
Country: US
Business Phone: 212-813-1155
Fax Number: 212-813-1155
Chief Administrative Officer First Name: MAUREEN
Chief Administrative Officer Last Name: HANLON
Chief Administrative Officer Title: PRESIDENT

Third party information

Name:
Business Address 1:
Address 2:
City:
State:
Zip Code:
Country: US
Business Phone:

Client Business Nature

Select the category that best describes the nature of the Client's business

- | | | |
|---|--|--|
| <input type="radio"/> Banking & Financial Services | <input type="radio"/> Communications | <input type="radio"/> Education |
| <input type="radio"/> Environment & Natural Resources | <input type="radio"/> Health & Mental Hygiene | <input type="radio"/> Insurance |
| <input type="radio"/> Labor | <input type="radio"/> Law | <input type="radio"/> Manufacturing |
| <input checked="" type="radio"/> Marketing & Sales | <input type="radio"/> Public Utilities | <input type="radio"/> Public, Community Interest |
| <input type="radio"/> Racing & Wagering | <input type="radio"/> Real Estate & Construction | <input type="radio"/> State & Local Government |
| <input type="radio"/> Trade Associations | <input type="radio"/> Transportation | <input type="radio"/> Travel & Tourism |

Subject

Subjects on which you expect to lobby:

ISSUES RELATED TO THE NASSAU COLISEUM

Person

Person, State Agency, Municipality, or Legislative Body you expect to lobby:

NYS LEGISLATURE, NASSAU COUNTY LEGISLATURE, NASSAU COUNTY IDA, TOWN OF HEMPSTEAD

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Contract/Authorizations

You must either mail in a copy of your signed contract/authorization or upload and attach a scanned copy of the same. [?]

Contract / Authorization Start Date (MM/DD/YYYY) :

7/20/2017 [?]

Contract / Authorization End Date (MM/DD/YYYY) :

12/31/2018

Check here if mailing:

Or

Click here to upload signed contract/authorizations:

Or

Choose previous uploaded and unassigned contract/authorization(s) below:

Original Contract

FileName	Description	Date
L3160 Onexim 20170727000459.pdf	Onexim	7/26/2017 11:24:19 AM

If an uploaded contract/authorization does not appear, click here to see updated list of choices:

Declaration

I declare under penalty of perjury that the information contained in this registration is true, correct and complete to the best of my knowledge and belief.

Date : 7/26/2017

First Name: MICHAEL

Last Name:

BALBONI

Comments:

Fees

Please Check one of the following: 

Amount :200.00

IMPORTANT : Please choose your payment carefully - Registration fees are non-refundable.

Payment Mode

Credit Card

Credit Card Authorization Code : 019370

Prior to final submission please verify reporting year you have selected.



July 20, 2017


Mr. Michael A.L. Balboni
President/Managing Director
RedLand Strategies
519 Eighth Avenue
16th Floor
New York, New York 10018

Re: Government Relations Representation

Dear Mr. Balboni:

This letter serves to confirm that ONEXIM Sports and Entertainment Holding USA, Inc. ("ONEXIM") has authorized Red Land Strategy, Inc. d/b/a Redland Strategies, to lobby in New York State, including within the County of Nassau, on our behalf, and on behalf of any ONEXIM affiliated entity, including Nassau Events Center, LLC effective immediately and shall continue until June 30, 2018, at which time this agreement shall continue on a month-to-month basis, terminable by either party upon 30 days written notice. The fee for these services shall be \$5000.00 per month, plus expenses.

Very truly yours,


Maureen Hanlon
President

Addendum to Nassau County 2018 Lobbyist Registration

RedLand Strategy, Inc. d/b/a Redland Strategies

Within the previous year, has the lobbyist/lobbying organization or any of its corporate officers provided campaign contributions pursuant to the New York State Election Law to the campaign committees of any of the following Nassau County elected officials or to the campaign committees of any candidates for any of the following Nassau County elected offices: the County Executive, the County Clerk, the Comptroller, the District Attorney, or any County Legislator? If yes, to what campaign committee? If none, you must so state:

Friends of Vinnie Muscarella
Friends of Schaefer
Citizens for Nicollelo

VERIFICATION: The undersigned affirms and so swears that he/she has read and understood the foregoing statements and they are, to his/her knowledge, true and accurate.

The undersigned further certifies and affirms that the contribution(s) to the campaign committees listed above were made freely and without duress, threat or any promise of a governmental benefit or in exchange for any benefit or remuneration.

Dated: 1/24/2018

Signed: Stephanie Balboni

Print Name: Stephanie Balboni

Title: Director of Operations