



County of Nassau

Lobbyist Annual Report

For the reporting year 2015

1. Name, address and telephone number of lobbyist(s)/lobbying organization as it appears on Lobbyist Registration and Disclosure Form:

Gotham Government Relations & Communications, LLC  
1399 Franklin Ave, Garden City, NY 11530  
Phone: (516) 880-8170

1. David Schwartz, 2. Bradley Gerstman, 3. Diane Cahill

2. Name, address and telephone number of client(s) by whom, or on whose behalf, the lobbyist is retained, employed or designated:

1. Cam Held (Just Kids): (631)924-0008, 35 Longwood Rd, Middle Island, NY 11953
2. Nassau County Museum of Art: (516)484-9338, 1 Museum Dr, Roslyn, NY 11576
3. Optotraffic: (301)459-2603, 9418 Annapolis Rd, Lanham, MD 20706
4. School for Language & Communications (SLCD) (Multistate)  
(516)609-2000, 100 Glen Cove Ave, Glen Cove, NY 11542

3. A description of the subject or subjects on which each lobbyist retained, employed or designated by such client has lobbied:

1. Procurement & Contracts: Just Kids, Nassau County Museum of Art, Optotraffic
2. Legislative: Optotraffic
3. Program Approval: SLCD
4. General Relationship Building: All of the above

4. Names of the persons and agencies before which such lobbyist has lobbied:

Nassau County Legislature  
Nassau County Executive

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5. List below amounts for any compensation paid or owed to the lobbyist during the prior year for the purposes of lobbying. Such amounts shall be detailed as to amount, to whom paid and for what purpose.

Amount	Details
\$18,000	Paid by Just Kids for services rendered by all lobbyists
\$48,000	Paid by Nassau County Museum of Art for services rendered by all lobbyists
\$48,000	Paid by Optotraffic for services rendered by all lobbyists
\$60,000	Paid by SLCD for services rendered by all lobbyists

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6. List below the cumulative total amounts earned for lobbying throughout the year:  
**\$174,000**

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7. List below the expenses incurred or expensed by lobbyist for the purpose of lobbying:

Amount  
**\$0**

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Details  
**No expenses incurred**

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8. List below the cumulative total amounts expended for lobbying throughout the year:

\$0

I understand that copies of this form will be sent to the Nassau County Department of Information Technology ("IT") to be posted on the County's website.

I also understand that upon termination of retainer, employment or designation I must give written notice to the County Attorney within thirty (30) days of termination.

VERIFICATION: I certify that all statements made on this statement are true, correct and complete to the best of my knowledge and belief and I understand that the willful making of any false statement of material fact herein will subject me to the provisions of law relevant to the making and filing of false instruments and will render such statement null and void.

Dated: 1/29/16

Signed: [Signature]

Print Name: Paul Gerstein

Title: Co-founder

STATE OF NEW YORK )  
 ) SS:  
COUNTY OF NASSAU )

Sworn to before me this 29

Day of January, 2016.

[Signature]  
NOTARY PUBLIC

