

COUNTY OF NASSAU

LOBBYIST REGISTRATION AND DISCLOSURE FORM

1. Name of lobbyist(s)/lobbying organization: The term "lobbyist" means any and every person or organization retained, employed or designated by any client to influence - or promote a matter before - Nassau County, its agencies, boards, commissions, department heads, legislators or committees, including but not limited to the Open Space and Parks Advisory Committee and Planning Commission; or to otherwise engage in lobbying activities as the term is defined herein. Such matters include, but are not limited to, requests for proposals, development or improvement of real property subject to County regulation, procurements. The term "lobbyist" does not include any officer, director, trustee, employee, counsel or agent of the County of Nassau, or State of New York, when discharging his or her official duties.

GOTHAM GOVERNMENT RELATIONS & COMMUNICATIONS LLC

- DAVID SCHWARTZ

- BRAD GERSTMAN

- NICOLE DEUTSCH

- MARISSA ESPINOZA

- DIANE CAHILL

2. List whether and where the person/organization is registered as a lobbyist (e.g., Nassau County, New York State):

YES - WITH NEW YORK STATE

3. Name, address and telephone number of client(s) by whom, or on whose behalf, the lobbyist is retained, employed or designated:

- ① CAM HELD (JUST KIDS) (631)924.0008, 35 Longwood Rd, Middle Island NY 11953
- ② NASSAU COUNTY MUSEUM OF ART - (516) 484.9338 1 MUSEUM DRIVE, ROSLYN NY 11576
- ③ OPTOTRAFFIC, (301)459.2603, 9418 Annapolis Rd, Lanham MD 20706

④ SCHOOL FOR LANGUAGE + COMMUNICATIONS (SLCD) (MULTISTATE)  
(516) 609.2000 , 100 GLEN COVE AVE, GLEN COVE NY 11542

4. Describe lobbying activity conducted, or to be conducted, in Nassau County, and identify client(s) for each activity listed. See page for a complete description of lobbying activities.

PROCUREMENT & CONTRACTS → JUST KIDS, NASSAU  
COUNTY MUSEUM OF ART, OPTOTRAFFIC

LEGISLATIVE → OPTOTRAFFIC

PROGRAM APPROVAL → SLCD

GENERAL RELATIONSHIP BUILDING: ALL OF THE ABOVE

5. The name of persons, organizations or governmental entities before whom the lobbyist expects to lobby:

- NASSAU COUNTY LEGISLATURE

- NASSAU COUNTY EXECUTIVE

VERIFICATION: The undersigned affirms and so swears that he/she has read and understood the foregoing statements and they are, to his/her knowledge, true and accurate.

Dated: JULY 29, 2015

Signed:  \_\_\_\_\_

Print Name: BRAD GERSTMAN

Title: FOUNDING PARTNER

**The term lobbying shall mean any attempt to influence:** any determination made by the Nassau County Legislature, or any member thereof, with respect to the introduction, passage, defeat, or substance of any local legislation or resolution; any determination by the County Executive to support, oppose, approve or disapprove any local legislation or resolution, whether or not such legislation has been introduced in the County Legislature; any determination by an elected County official or an officer or employee of the County with respect to the procurement of goods, services or construction, including the preparation of contract specifications, including but not limited to the preparation of requests for proposals, or solicitation, award or administration of a contract or with respect to the solicitation, award or administration of a grant, loan, or agreement involving the disbursement of public monies; any determination made by the County Executive, County Legislature, or by the County of Nassau, its agencies, boards, commissions, department heads or committees, including but not limited to the Open Space and Parks Advisory Committee, the Planning Commission, with respect to the zoning, use, development or improvement of real property subject to County regulation, or any agencies, boards, commissions, department heads or committees with respect to requests for proposals, bidding, procurement or contracting for services for the County; any determination made by an elected county official or an officer or employee of the county with respect to the terms of the acquisition or disposition by the county of any interest in real property, with respect to a license or permit for the use of real property of or by the county, or with respect to a franchise, concession or revocable consent; the proposal, adoption, amendment or rejection by an agency of any rule having the force and effect of law; the decision to hold, timing or outcome of any rate making proceeding before an agency; the agenda or any determination of a board or commission; any determination regarding the calendaring or scope of any legislature oversight hearing; the issuance, repeal, modification or substance of a County Executive Order; or any determination made by an elected county official or an officer or employee of the county to support or oppose any state or federal legislation, rule or regulation, including any determination made to support or oppose that is contingent on any amendment of such legislation, rule or regulation, whether or not such legislation has been formally introduced and whether or not such rule or regulation has been formally proposed.

**GOTHAM**  
GOVERNMENT RELATIONS & COMMUNICATIONS  
1399 Franklin Avenue, Suite 200 • Garden City, NY 11530

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NASSAU COUNTY ATTORNEY'S OFFICE  
ONE WEST STREET  
MINEOLA, NY 11501

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